



PO Box 111
Hookstown, PA 15050

Greetings,

The Hookstown Fair has been an iconic part of the Tri-State Area history for over 75 years.

With over 23,000 visitors annually, the Fair offers tractor pulls, livestock competitions, horse shows, live entertainment and fun for the entire family.

The Hookstown Fair has a rich history of providing opportunities for the Beaver County youth to have their agricultural pursuits showcased. Each year, youth raise and sell their livestock as part of the Beaver County Stockman's Club, young women participant in the Hookstown Fair Queen Program which helps to promote greater public understanding and awareness of agriculture and local youth bakers use locally grown ingredients to create decadent cookies, brownies and bars as part of the Junior Baking contest.

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The Fair also provides Beaver County and surrounding area youth with opportunities to give back through community services. The Local Boy Scouts put their community service requirements on display as part of concession stand duties, Camp Fire Tayanoka volunteers serve their famous cheese curly fries, members of the South Side Area High School Band offer the community a wonderful concession menu. Beaver County Extension and Beaver County Career and Technology Center support efforts behind the scenes before, during and after the Fair each year.

Pennsylvania fairs such as the Hookstown Fair play a pivotal role in strengthening community bonds, driving local economies, and preserving agricultural heritage. Our fair draws thousands of visitors, supporting small businesses, artisans, and farmers, while providing educational opportunities for youth through 4-H and Stockman's programs. Our fair serves as gathering place where neighbors reconnect, newcomers are welcomed, and diverse community members come together to celebrate shared traditions. PA fairs highlight the talents and achievements of local individuals, from showcasing handcrafted goods and culinary creations to hosting live performances and agricultural exhibits. Beyond their economic contributions, they foster a sense of unity, belonging, and pride, offering a space for cultural exchange, family-friendly entertainment, and the celebration of regional traditions. By bridging generational gaps and cultivating a shared appreciation for local culture and heritage, the Hookstown Fair enrich lives and create lasting memories, shaping the identity and resilience of communities across the state.



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In 2024, Pennsylvania's 107 county and local fairs significantly bolstered the state's economy, contributing approximately \$1.14 billion. These events attracted around four million visitors, who spent \$673 million, primarily in rural areas. This spending supported over 10,700 full-time jobs and generated \$21.3 million in tax revenue.

The state's investment in these fairs was substantial. Governor Josh Shapiro's 2024-25 bipartisan budget allocated \$4 million through the PA Fair Fund. This funding supported capital improvement projects, statewide agricultural organizations hosting fairs, and youth development programs like FFA and 4-H. The return on this investment was notable, with every dollar yielding \$286 in economic impact and \$5 in state fiscal returns.

To continue to provide these opportunities for Beaver County and surrounding youth, **we are looking for sponsors to support the 79th Hookstown Fair.**

As a sponsor, your company's name and logo will be visible to thousands of visitors. Opportunities for display include banners, table placements, and marketing materials. Sponsors are also highlighted on our website along with our social media platforms.

To find out how you can maximize your company's visibility and social impact, please review the enclosed sponsorship packages. We would also be pleased to customize your sponsorship package to meet your needs and celebrate your charitable support. For more information or questions, please contact Stacey Creese at 724-777-0331 or Hookstownfair@yahoo.com.

Each year, we set out to not only make our Fair one of the best in the Tri-State area, but we strive to continue the tradition of providing Beaver County and surrounding youth the opportunity to participate in activities and community service that serve as the backbone of Beaver County's rich history. This would not be possible without the generous support of people just like you.

On behalf of Daniel V. McLaughlin, Vice Chairman, (412-974-1650) and myself, we thank you in advance for your consideration.

Very Truly Yours,

Stacey Creese
Administrative Assistant – Hookstown Fair Board of Directors



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County and Local Agricultural Fairs
**The Economic Impact and Benefits
 of the Agricultural Fair Industry in
 Pennsylvania**

ANNUAL ECONOMIC IMPACT

\$1.14
BILLION

10,700
JOBS SUPPORTED

ECONOMIC IMPACT BY CATEGORY

DIRECT



\$585
MILLION

INDIRECT &
INDUCED



\$560
MILLION

EMPLOYEE
COMPENSATION



\$398
MILLION

TAX REVENUE IMPACT TO PENNSYLVANIA



\$21.2
MILLION



There are 107 county and local fairs held in communities across Pennsylvania every year, each with its own unique character and traditions.

2024 Economic Impact Analysis prepared by
ESI ECONCONSULT
 SOLUTIONS INC.
 economics | strategy | insight



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DIRECTORS

Patsy Dailey, Fair Board Chairman

Dan McLaughlin, Fair Board Vice Chairman

Drew Fegley, Fair Board Secretary

Duane Fegley, Fair Board Assistant Secretary

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Amanda Malcomb, Director

Randy Malcomb, Director

Don McElhaney, Director

Mary Lee McElhaney, Director

Rick Reddinger, Director

PHYSICAL ADDRESS (Use PO BOX for all Correspondence)

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Hookstown, PA 15050

PO BOX

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Hookstown, PA 15050

County: Beaver

Municipality: Greene Twp.

PA House: Joshua D. Kail

PA Senate: Elder A. Vogel, Jr.

EIN NUMBER: 25-1881210

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